



# Brantford Kinsmen Ribfest August 10<sup>th</sup>, 11<sup>th</sup> & 12<sup>th</sup>, 2018 Cockshutt Park Brantford

## Supporters Package

Dear **Community Supporter**:

I am honoured to be the chairperson for Brantford Kinsmen Ribfest. On behalf of our 2018 committee, we would be most grateful if you consider supporting this highly successful community festival. We bring to the community, a delicious, high-quality, free, family event. Ribfest features: live music, market vendors, displays, children's entertainment, rib eating contest and an abundance of tasty food for the entire family.

Brantford Kinsmen Ribfest is an amazing opportunity for your business to reach a targeted market during our three-day event, putting your **Company's name and logo** in full view. **Ribfest attracts over 26,000 visitors annually.** In addition to supporting Ribfest, you may want to rent some prime festival space to promote your business or sell your product. Please consider how your business will benefit by being a generous Ribfest supporting and/or vendor/marketer.

**August 10<sup>th</sup> – 12<sup>th</sup>** you could host your Clients and Customers, and their families, at this fun-filled event. At your invitation, they could be enjoying Ribs and Music with thousands of others from Brantford and the surrounding communities. **By your generous Support, and visible Company Logos, they would relate fond memories, to your Company's advertising, at this celebration.**

Brantford Kinsmen Ribfest is a leading community event in **Brantford and Brant County.** Started by the Brantford Kinsmen Club in 2010, the festival has become an August highlight for many families from Brantford, and visitors from around the world.

Your supporters package contains a Supporters Confirmation form. I would be pleased to work with you to complete the documentation. i.e. confirm in Contract, what exactly your support will be, and what Ribfest will do to reflect and appreciate your generous support in the community.

Because of community supporters like you, Ribfest will continue its partnership with businesses, to enrich those businesses and our Brantford community. We look forward to receiving your support.

If you have any questions or suggestions, please contact me at:

Email - [ribfest@brantfordkinsmen.ca](mailto:ribfest@brantfordkinsmen.ca).

Thank you very much for your time and consideration.

Sincerely,

Thomas Sevier, **President, Kinsmen Club of Brantford**  
**Chairperson – Brantford Kinsmen Ribfest 2018**



# SPONSORSHIP LEVELS

## PRESENTS RIBFEST

**\$10,000**

- Exclusive Naming sponsor of the Ribfest event
- Participation in the Opening Ceremonies
- Company logo / name featured on the official event posters & schedule handout
- Company name to appear throughout event & on sponsor board
- Company logo / name promoted on the Ribfest website
- \*Company name announced constantly during Ribfest weekend
- \*Company logo / name featured on the Large Video Display at ribfest
- Company logo/name to appear at entrance gateway
- Company logo/name mentioned in each media release submitted to media partners & other media
- Onsite activation/promotional display opportunity
- 20 Free Rib Meals & Preferred Parking



## PRESENTS MUSIC

**\$5,000**

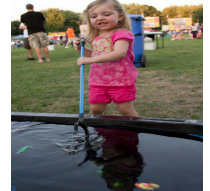
- Naming sponsor of Music/Main-stage
- Company logo / name featured on the official event posters, schedule handout
- Company logo / name promoted on the Ribfest website
- \*Company name announced moderately during Ribfest weekend
- \*Company logo / name featured on the Large Video Display at ribfest
- Company logo/name featured on the Main-stage & on sponsor board
- Company logo/name mentioned in each media release submitted to media partners & other media
- Onsite display / booth opportunity
- 10 Free Rib Meals & Preferred Parking



## PRESENTS CHILDRENS ENTERTAINMENT

**\$3,000**

- Naming sponsor of a Children's Activity area
- Presenting sponsor of the Children's Stage entertainment
- Company logo / name promoted on the Ribfest website
- \*Company name announced moderately during Ribfest weekend
- Company name featured on the official event posters
- Company logo /name featured at Children's area & on sponsor board
- Onsite display / booth opportunity
- 6 Free Rib Meals & Preferred Parking



## PRESENTS SAUCE WASH, FLOSSING STATION OR BEER TENT

**\$2,000**

- Naming Sponsor of the featured area of choice
- Company logo / name promoted on the Ribfest website
- \*Company name announced mildly during Ribfest weekend
- Company name featured on the official event posters
- On site display / booth opportunity
- Company name to appear chosen area & on sponsor board at event
- 4 Free Rib Meals & Preferred Parking



## Bar-B-Que Buddy

**\$1,000**

- Company logo / name promoted on the Ribfest website
- \*Company name announced mildly during Ribfest weekend
- Company name to appear on sponsor board at event
- 2 Free Rib Meals



## Friend of Ribfest

**\$500**

- Company name promoted on the Ribfest website
- Company name to appear on sponsor board at event



## Rib Eating Contest(NEW)

**\$500**

- Company name to appear on Sponsor board at event
- Company logo / name promoted on the Ribfest website
- Company banner out front of contest tables (if supplied)
- Company Name mentioned exclusively during Rib Eating Contest





# 2018 SPONSORSHIP AGREEMENT

Company Name: \_\_\_\_\_  
*WOULD BE PLEASED TO SUPPORT THIS YEARS RIBFEST EVENT!!*

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Signature \_\_\_\_\_ Date: \_\_\_\_\_, 20\_\_

CHEQUE IS ENCLOSED

PLEASE INVOICE US

### *Please check your level of support:*

- |                          |   |                    |
|--------------------------|---|--------------------|
| <input type="checkbox"/> | <b>Presents RIBFEST</b>                                       | <b>\$10,000.00</b> |
| <input type="checkbox"/> | <b>Presents Music</b>   | <b>\$ 5,000.00</b> |
| <input type="checkbox"/> | <b>Presents Children's Entertainment</b>                      | <b>\$ 3,000.00</b> |
| <input type="checkbox"/> | <b>Presents Sauce Wash, Flossing Station<br/>OR Beer Tent</b> | <b>\$ 2,000.00</b> |
| <input type="checkbox"/> | <b>Bar-B-Que Buddy</b>  | <b>\$ 1,000.00</b> |
| <input type="checkbox"/> | <b>Friend of Ribfest</b>                                      | <b>\$ 500.00</b>   |
| <input type="checkbox"/> | <b>Rib Eating Contest</b>                                     | <b>\$ 500.00</b>   |

Sponsors are required to email their company logo in a jpeg format to:  
[ribfest@brantfordkinsmen.ca](mailto:ribfest@brantfordkinsmen.ca)

Please provide your company's signed agreement and payment in full no later than **July 6<sup>th</sup>, 2018** at 4:00pm. This time is necessary to meet signage and marketing artwork deadlines. The earlier you submit the form, the more media exposure you will receive. ***Sponsorship fees are non-refundable***  
PLEASE NOTE: The Ribfest Planning Committee has the right to refuse a sponsor if it is deemed that the products and/or services do not integrate with the event.

Please make cheques payable to:

**The Kinsmen Club of Brantford, Incorporated**  
303 - 255 Colborne Street, East, Brantford, ON N3T 2H3