



**Brantford Kinsmen Ribfest**  
**August 7<sup>th</sup>, 8<sup>th</sup> & 9<sup>th</sup>, 2020**

## **Media Supporter Package**

Dear **Media Supporter**:

I am honoured to be the chairperson for Brantford Kinsmen Ribfest. On behalf of our 2020 committee, we would be most grateful if you consider supporting this highly successful community festival. We bring to the community, a delicious, high-quality, free, family event. Ribfest features: live music, market vendors, displays, children's entertainment, rib eating contest and an abundance of tasty food for the entire family.

Brantford Kinsmen Ribfest is an amazing opportunity for your business to reach a targeted market during our three-day event, putting your **Company's name and logo** in full view. **Ribfest attracts over 30,000 visitors annually.** In addition to supporting Ribfest, you may want to acquire some prime festival space to promote your business or sell your product. Please consider how your business will benefit by being a generous Ribfest supporter.

**August 7<sup>th</sup> – 9<sup>th</sup>** you could host your Clients and Customers, and their families, at this fun-filled event. At your invitation, they could be enjoying Ribs and Music with thousands of others from Brantford and the surrounding communities. **By your generous Support, and visible Company Logos, they would relate fond memories, to your Company's advertising, at this celebration.**

Brantford Kinsmen Ribfest is a leading community event in **Brantford and Brant County**. Started by the Brantford Kinsmen Club in 2010, the festival has become an August highlight for many families from Brantford, and visitors from around the world.

Your media supporters package contains a Supporters Confirmation form. I would be pleased to work with you to complete the documentation. i.e. confirm in Contract, what exactly your support will be, and what Ribfest will do to reflect and appreciate your generous support in the community.

Because of community supporters like you, Ribfest will continue its partnership with businesses, to enrich those businesses and our Brantford community. We look forward to receiving your support.

If you have any questions or suggestions, please contact me at:

Email - [ribfest@brantfordkinsmen.ca](mailto:ribfest@brantfordkinsmen.ca).

Thank you very much for your time and consideration.

Sincerely,

Thomas Sevier, **President, Kinsmen Club of Brantford**  
**Chairperson – Brantford Kinsmen Ribfest 2020**



**Kinsmen Club  
of Brantford**  
Serving the Communities Greatest Needs

## Media Sponsor Opportunities and Benefits

### Media Sponsor - \$10,000

As a top-tier Media Sponsor of the Brantford Kinsmen Ribfest, you will enjoy maximum exposure via publicity that reaches the large and vibrant population of Brantford, Brant County and surrounding areas, along with the satisfaction of knowing that you have made a substantial difference to the local community. This sponsorship level includes:

- A 10'x20' festival space with tent, tables, chairs located in a prime location - **\$700.00**
- Recognition on stage constantly by MC - **\$1500.00**
- Recognition on poster board - **\$650.00**
- Recognition on Digital signage at ribfest 5 sec. Spot @ 2 min. cycle - **\$2100.00**
- Recognition on website - **\$900.00**
- Featured on the official event posters - **\$800.00**
- Mentioned in each media release submitted to media partners - **\$1,100.00**
- Mentioned in social media constantly before, during & after event – **\$850.00**
- Member of the judging panel that judges the winners for the Brantford Kinsmen Ribfest (you must notify us of your intentions to participate ahead of ribfest to accommodate.) – **\$1400.00**
- 15 complimentary Brantford Kinsmen Ribfest food tickets – **\$240.00**

### Media Partner - \$5,000

- A 10'x10' festival space located in a prominent location - **\$500.00**
- Recognition on stage moderately by MC - **\$1050.00**
- Recognition on poster board - **\$650.00**
- Recognition on website - **\$900.00**
- Featured on the official event posters - **\$800.00**
- Mentioned in media release submitted to media partners - **\$900.00**
- Mentioned in social media moderately before, during & after event – **\$550.00**
- 5 complimentary Brantford Kinsmen Ribfest food tickets – **\$80.00**

The ribfest is a very large community venture which requires the continuing support of local business, municipal and citizen stakeholders. If you are interested in media sponsorship opportunities and would like more information please contact the ribfest Committee.

Kindest Regards

Thomas Sevier  
Brantford Kinsmen Ribfest  
email: [ribfest@brantfordkinsmen.ca](mailto:ribfest@brantfordkinsmen.ca)  
website: [www.brantfordribfest.ca](http://www.brantfordribfest.ca)



# 2020 SPONSORSHIP MEDIA AGREEMENT

Company Name: \_\_\_\_\_  
*WOULD BE PLEASED TO SUPPORT THIS YEARS RIBFEST EVENT!!*

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Signature \_\_\_\_\_ Date: \_\_\_\_\_, 20\_\_\_\_

MEDIA PACKAGE IS ENCLOSED

## Please check your level of support:

**Media Sponsor** **\$10,000.00**

- A 10'x20' festival space with tent, tables, chairs located in a prime location
- Recognition on stage constantly by MC
- Recognition on poster board
- Recognition on Digital signage at ribfest 5 sec. Spot @ 2 min. cycle
- Recognition on website
- Featured on the official event posters
- Mentioned in each media release submitted to media partners
- Mentioned in social media constantly before, during & after event
- Member of the judging panel that judges the winners for the Brantford Kinsmen Ribfest (you must notify us of your intentions to participate ahead of ribfest to accommodate.)
- 15 complimentary Brantford Kinsmen Ribfest food tickets

**Media Partner** **\$ 5,000.00**

- A 10'x10' festival space located in a prominent location
- Recognition on stage moderately by MC
- Recognition on poster board
- Recognition on website
- Featured on the official event posters
- Mentioned in media release submitted to media partners
- Mentioned in social media moderately before, during & after event
- 5 complimentary Brantford Kinsmen Ribfest food tickets

**Sponsors are required to email their company logo in a jpeg format to: [ribfest@brantfordkinsmen.ca](mailto:ribfest@brantfordkinsmen.ca)**

Please provide your company's signed agreement and media package no later than **July 1<sup>th</sup>, 2019** at 4:00pm. This time is necessary to meet signage and marketing artwork deadlines. The earlier you submit the form, the more exposure you will receive. ***Media Sponsorship perks are non-transferable***  
PLEASE NOTE: The Ribfest Planning Committee has the right to refuse a sponsor if it is deemed that the products and/or services do not integrate with the event.

**Please make cheques payable to:**

**Kinsmen Club of Brantford, Incorporated**

**303 - 255 Colborne Street, East, Brantford, ON N3T 2H3**