



**Brantford Kinsmen Ribfest**  
**August 9<sup>th</sup>, 10<sup>th</sup> & 11<sup>th</sup>, 2024**

## **Supporters Package**

Dear **Community Supporter**:

I am honoured to be the chairperson for Brantford Kinsmen Ribfest. On behalf of our 2024 committee, we would be most grateful if you consider supporting this highly successful community festival. We bring to the community, a delicious, high-quality, free, family event. Ribfest features: live music, market vendors, displays, children's entertainment, rib eating contest and an abundance of tasty food for the entire family.

Brantford Kinsmen Ribfest is an amazing opportunity for your business to reach a targeted market during our three-day event, putting your **Company's name and logo** in full view. **Ribfest attracts over 30,000+ visitors annually.** In addition to supporting Ribfest, you may want to rent some prime festival space to promote your business or sell your product. Please consider how your business will benefit by being a generous Ribfest supporting and/or vendor/marketer.

**August 9<sup>th</sup> – 11<sup>th</sup>** you could host your Clients and Customers, and their families, at this fun-filled event. At your invitation, they could be enjoying Ribs and Music with thousands of others from Brantford and the surrounding communities. **By your generous Support, and visible Company Logos, they would relate fond memories, to your Company's advertising, at this celebration.**

Brantford Kinsmen Ribfest is a leading community event in **Brantford and Brant County**. Started by the Brantford Kinsmen Club in 2010, the festival has become an August highlight for many families from Brantford, and visitors from around the world.

Your supporters package contains a Supporters Confirmation form. I would be pleased to work with you to complete the documentation. i.e. confirm in Contract, what exactly your support will be, and what Ribfest will do to reflect and appreciate your generous support in the community.

Because of community supporters like you, Ribfest will continue its partnership with businesses, to enrich those businesses and our Brantford community. We look forward to receiving your support.

If you have any questions or suggestions, please contact me at:

Email - [ribfest@brantfordkinsmen.ca](mailto:ribfest@brantfordkinsmen.ca).

Thank you very much for your time and consideration.

Sincerely,

Thomas Sevier, **President, Kinsmen Club of Brantford**  
**Chairperson – Brantford Kinsmen Ribfest 2024**



## SPONSORSHIP LEVELS

### PRESENTS RIBFEST

**\$10,000**

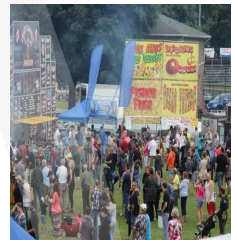
- ☐ Exclusive Naming sponsor of the Ribfest event
- ☐ Participation in the Opening Ceremonies
- ☐ Company logo / name featured on the official event posters, schedule handout & **Newsletter**
- ☐ Company name to appear throughout event & on sponsor board
- ☐ Company logo / name promoted on the Ribfest website at entrance gateway & **Event t-shirts**
- ☐ Company name announced highly during Ribfest weekend
- ☐ **\*Company logo / name featured on the Large Video Display at ribfest**
- ☐ **\*Access to our new VIP area - Meet and Greet with bands**
- ☐ Company logo/name mentioned in each media release submitted to media partners & **social media**
- ☐ Onsite activation/promotional display opportunity
- ☐ 25 Free Rib Meals & Preferred Parking



### PRESENTS RIBBER ROW

**\$7,500**

- ☐ Naming sponsor of Ribber Row
- ☐ Company logo / name featured on the official event posters, schedule handout & **Newsletter**
- ☐ Company logo / name promoted on the Ribfest website & **Event t-shirts**
- ☐ Company name announced highly during Ribfest weekend
- ☐ **\*Company logo / name featured on the Large Video Display at ribfest**
- ☐ **\*Access to our new VIP area - Meet and Greet with bands**
- ☐ Company logo / name to appear at Ribber Row & on sponsor board
- ☐ Company logo/name mentioned in each media release submitted to media partners & **social media**
- ☐ Onsite activation/promotional display opportunity
- ☐ 15 Free Rib Meals & Preferred Parking



### PRESENTS MUSIC

**\$5,000**

- ☐ Naming sponsor of Music/Main-stage
- ☐ Company logo / name featured on the official event posters, schedule handout & **Newsletter**
- ☐ Company logo / name promoted on the Ribfest website & **Event t-shirts**
- ☐ Company name announced constantly during Ribfest weekend
- ☐ **\*Company logo / name featured on the Large Video Display at ribfest**
- ☐ **\*Access to our new VIP area - Meet and Greet with bands**
- ☐ Company logo/name featured on the Main-stage & on sponsor board
- ☐ Company logo/name mentioned in each media release submitted to media partners & **social media**
- ☐ Onsite display / booth opportunity
- ☐ 10 Free Rib Meals & Preferred Parking



### PRESENTS CHILDRENS ENTERTAINMENT , MARKET PLACE OR DINING TENT

**\$3,000**

- ☐ Naming sponsor of the featured area of choice
- ☐ Presenting sponsor of the featured area of choice
- ☐ Company logo / name promoted on the Ribfest website, **Event t-shirts & Newsletter**
- ☐ Company name announced moderately during Ribfest weekend
- ☐ **\*Company logo / name featured on the Large Video Display at ribfest**
- ☐ **\*Access to our new VIP area**
- ☐ Company name featured on the official event posters
- ☐ Company logo /name featured at the featured area of choice & on sponsor board
- ☐ Onsite display / booth opportunity
- ☐ 6 Free Rib Meals & Preferred Parking





## SPONSORSHIP LEVELS

### **PRESENTS SAUCE WASH, FLOSSING STATION, MISTING TENT OR BEER TENT**

**\$2,000**

- ☐ Naming Sponsor of the featured area of choice
- ☐ Company logo / name promoted on the Ribfest website, **Event t-shirts & Newsletter**
- ☐ Company name announced mildly during Ribfest weekend & **social media**
- ☐ **\*Access to our new VIP area**
- ☐ Company name featured on the official event posters
- ☐ On site display / booth opportunity
- ☐ Company name to appear chosen area & on sponsor board at event
- ☐ 4 Free Rib Meals & Preferred Parking



### **Bar-B-Que Buddy**

**\$1,000**

- ☐ Company logo / name promoted on the Ribfest website
- ☐ **\*Company name announced mildly during Ribfest weekend & social media**
- ☐ Company name to appear on sponsor board at event & **Event t-shirts** (if space permitting)
- ☐ 2 Free Rib Meals



### **Friend of Ribfest**

**\$500**

- ☐ Company name promoted on the Ribfest website & **Event t-shirts** (if space permitting)
- ☐ Company name to appear on sponsor board at event & **social media**



### **Rib-Eating Contest**

**\$500**

- ☐ Company name to appear on Sponsor board at event
- ☐ Company logo / name promoted on the Ribfest website
- ☐ Company banner out front of contest tables (if supplied)
- ☐ Company Name mentioned exclusively during Rib Eating Contest





# 2024 SPONSORSHIP AGREEMENT

Company Name: \_\_\_\_\_

***WOULD BE PLEASED TO SUPPORT THIS YEARS RIBFEST EVENT!!***

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Signature \_\_\_\_\_ Date: \_\_\_\_\_, 20\_\_\_\_

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CHEQUE IS ENCLOSED

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PLEASE INVOICE US

***Please check your level of support:***

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**Presents RIBFEST**

**\$10,000.00**

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**Presents Ribber Row**

**\$7,500.00**

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**Presents Music**

**\$ 5,000.00**

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**Presents Children's Entertainment, Market Place or Dining Tent**

**\$ 3,000.00**

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**Presents Sauce Wash, Flossing Station, Misting Tent or Beer Tent**

**\$ 2,000.00**

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**Bar-B-Que Buddy**

**\$ 1,000.00**

☐

**Friend of Ribfest**

**\$ 500.00**

☐

**Rib Eating Contest**

**\$ 500.00**

Sponsors are required to email their company logo in a jpeg format to: [ribfest@brantfordkinsmen.ca](mailto:ribfest@brantfordkinsmen.ca)

Please provide your company's signed agreement and payment in full no later than **July 1<sup>st</sup>, 2024** at 4:00pm. This time is necessary to meet signage and marketing artwork deadlines. The earlier you submit the form, the more media exposure you will **receive**. ***Sponsorship fees are non-refundable***

PLEASE NOTE: The Ribfest Planning Committee has the right to refuse a sponsor if it is deemed that the products and/or services do not integrate with the event.

**Please make cheques payable to:**

**Kinsmen Club of Brantford, Incorporated - Ribfest**

**303 - 255 Colborne Street, East, Brantford, ON N3T 2H3**